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INFLUENTIAL AUDIENCE
As the lead UN Agency for ICT issues, ITU has exceptional reach across the industry and across the globe. This is what enables ITU Telecom World 2012 to bring together an unparalleled mix of leaders of government, C-level executives and key players from big business, technology companies, manufacturers, operators, content and applications providers, plus regulators, policy advisers, academia and media.

THOUGHT LEadersHIP
Key words for the event are knowledge and action. The framework is a series of dynamic conferences tackling crucial issues such as the impact of Big Data, innovation, security and privacy, convergence and transformation of the ICT value chain, smart cities, future networks and citizen services – the game changers revolutionising the ICT sector.
CONNECT

TO PEOPLE.
TO KNOWLEDGE.
TO OPPORTUNITY.

BUILDING RELATIONSHIPS
Meet and make connections with the right people at the event through our structured and unstructured networking opportunities. We will provide you with the networking events where you can build the connections that count, the spaces where you can hold formal and informal discussions and the tools and services to facilitate your relationship building and schedule meetings.

BE A PART OF IT
This is your opportunity. To act and interact, to debate and develop solutions collectively, to connect to great minds, great stories, great influence. World 2012 offers a world opportunity – be a part of it.
Explore the impact of **game changers**, fundamental trends in technology shaping the way we live our lives: Big Data, cybersecurity, smart cities, digital content, cloud computing, innovation. Share your knowledge and ideas on these and other core issues affecting the industry today in the sessions at World 2012.

**LEADERSHIP SUMMIT**
Heads of State, Government ministers, Heads of UN Agencies, industry CEOs and international experts will hold top-flight roundtables and panel discussions on innovation and the role of ICTs in addressing pressing global economic and social challenges, working together towards the decisions, policies and actions that will shape the future of the industry.

**BIG CONVERSATIONS**
Hosted by government, industry and digital thought-leaders, Big Conversations will debate differing sides of an argument before opening the floor to questions and stimulating participatory discussion.

**FORUM SESSIONS**
Moderated by leading industry figures and featuring prominent panelists from across private and public sectors, these sessions will explore the key questions facing ICTs today. Topics will include new business and investment models, innovation, development and the economic crisis, the optimization of spectrum resources, security and privacy issues, convergence and the transformation of the ICT value chain, M2M, Cloud Computing and Smart Grid communication, citizen services, energy efficiency, and the importance of conformance and interoperability.

**MINISTERIAL ROUNDTABLES**
Leading policy-makers representing governments from around the world will share informed views, insights and best practices on the crucial relevance of ICTs.
VISIONARY KEYNOTES
These plenary end-of-day sessions will provide an unprecedented platform for selected companies or organizations to highlight the thought leadership of their top executives and present powerful insights into the future direction of the ICT industry.

TECHNOLOGY INSIGHT
Technology Insight will focus on debate, information exchange and solutions-sharing amongst digital innovators, technical pioneers and those at the forefront of the cutting-edge technological developments that are defining future networks and services worldwide.

WORKSHOPS
Breakout sessions will provide excellent opportunities for following up discussions on key topics within a more informal workshop format; sessions will offer thought-provoking insights drawn from direct experience and a variety of perspectives to catalyze debate.

YOUNG INNOVATORS
Put your digital creativity and innovative ideas on a world stage with the Young Innovators Competition at ITU Telecom World 2012. Showcase your real-world solutions to real-world problems and demonstrate how your fresh digital thinking can change the world for the better – and win the chance to access development workshops, project funding, industry expertise and networking opportunities at World 2012.
At ITU Telecom World 2012, you can create real change. Take part in global initiatives on issues such as Accessibility, Broadband, Climate Change, Cybersecurity, Digital Divide and Emergency Response.

Find out more at world2012.itu.int
Networking is fundamental to World 2012. Connect with an international ICT community like no other. Take full advantage of our range of networking options.

**NETWORKING EVENTS**
World 2012 will include a number of social occasions where participants can meet and exchange views within a more informal environment. Opportunities include Leaders’ Dinner, Speakers’ Dinner, networking breakfasts, coffee breaks and receptions, as well as the Visionary Keynote Sessions, where participants can pose questions to government, industry and digital thought-leaders before continuing the conversation at ease in an informal social context.

**NETWORKING SPACES**
Exploit to the full the spaces onsite to help you connect. Private, enclosed spaces ideal for welcoming clients, hosting hospitality functions, demonstrating products or holding meetings are available as discrete Hospitality Suites and Meeting Rooms or as part of a National Pavilion. Providing a prime networking environment is the LeaderSpace, a specially-constructed hospitality and meeting area for the dedicated use of Leadership Summit participants. Or connect with the world in the informal context of OpenSpace, the meeting place and central hub at the heart of World 2012, where delegates from around the world gather for coffee, conversation and debate.
ONLINE NETWORKING PLATFORM
The World 2012 online networking platform enables you to link up with your key contacts and build relationships before, during and after the event. Use it to interact with speakers, showfloor companies and other delegates, to match your interests with those of other participants, build a personalized schedule of sessions to attend, download content or schedule meetings. Launch discussions, post comments and join ongoing debates both on the online networking platform and through the event’s social media presence on Twitter, Facebook, LinkedIn and YouTube.

NETWORKING SERVICES
Reach out to our uniquely influential audience through tailored networking packages offering benefits spanning personalized itineraries of one-to-one meetings with selected delegates, dedicated meeting room availability, invitations to select networking dinners and more.
LEADERSHIP SUMMIT
Debate the role of ICTs in providing solutions to global societal challenges and share knowledge, insights and perspectives with fellow Heads of State and Government, industry CEOs, Heads of UN and international organizations. Shape the policies and strategies of the future in a series of panel and roundtable discussions at the highest level. The Leadership Summit is an exclusive, invitation-only event.

EVENT PARTNER
Maximize the benefits of your participation in World 2012 by becoming a valued Event Partner. Event Partner Packages enable your organization to help shape the conference agenda and your C-level executive to attend high-ranking leadership events as well as playing a leading role as a panelist or speaker. Take advantage of enhanced visibility through exceptional onsite and online branding opportunities and enjoy the use of dedicated meeting spaces to network, stimulate business discussions, present product demos and host hospitality functions.

SPONSORSHIP & VISIBILITY
Make the most of an exciting array of visibility initiatives designed to bring you close to key industry stakeholders and world leaders, displaying your corporate message on a uniquely prominent global platform. Structured or personally tailored sponsorship packages provide top-level branding opportunities from the exclusive LeaderSpace to the OpenSpace at the heart of the event, from co-hosting forum sessions or workshops to sponsoring networking socials – ensuring maximum visibility both onsite and online.

CO-HOSTED SESSIONS
Your opportunity to co-host a conference session on a core industry topic, and highlight your organization’s thought-leadership position.

SPEAKING AT THE FORUM
We welcome nominations from senior-level representatives who are interested in contributing to panel discussions and engaging in debates with the audience both live at the event and following in real-time online.
SHOWCASING
Leverage the global platform and the presence of so many influential participants at ITU Telecom World 2012 to showcase your company or organization's latest products and services. Choose from different showcase options to suit all needs and budgets and ensure that your company is put firmly centre stage at the event.

HOSPITALITY SUITES AND MEETING ROOMS
These private, enclosed areas are ideal for welcoming and greeting clients, hosting hospitality functions, demonstrating products or holding private meetings.

NATIONAL PAVILIONS
National pavilions provide an excellent opportunity for participants to showcase their region’s technologies and developments and highlight key investment opportunities. National Pavilions also serve as ideal space for establishing onsite Ministerial and delegation offices or hosting hospitality functions. Your presence with a National Pavilion will afford you access and exposure to the broad reach of participants and networking potential unique to ITU Telecom events.

MEDIA PARTNER
Join us at World 2012 as a Media Partner to moderate debate on future trends at a key Forum Session, arbitrate between big names in a Big Conversation, or referee a roundtable discussion within the Leadership Summit. Understand how ICTs are transforming the world, access leading industry players, and let your audience experience tomorrow’s technologies first-hand.

ACCESS TO THE EVENT
Attending World 2012 is possible via different access passes, from a daily access Silver pass to Gold, Platinum and Leaders passes, each bringing further benefits including additional activities, services and more advanced networking opportunities.
EVENT CALENDAR

SUNDAY 14
VIP Tour
Opening Ceremony
Leadership Summit
Workshops
Press Conference
Showcases

MONDAY 15
Leadership Summit
Forum Opening
Forum Sessions
Workshops
VIP Tour
Showcases
Visionary Keynote

TUESDAY 16
Big Conversations
Forum Sessions
Technology Insight
Ministerial Roundtable
Workshops
VIP Tour
Showcases
Visionary Keynote

WEDNESDAY 17
Big Conversations
Forum Sessions
Technology Insight
Ministerial Roundtable
Co-Hosted Sessions
VIP Tour
Workshops
Showcases
Visionary Keynote

THURSDAY 18
Big Conversations
Forum Sessions
Technology Insight
Co-Hosted Sessions
VIP Tour
Forum Closing
Showcases
DUBAI: INTERNATIONAL HUB

Where could be more appropriate to hold ITU Telecom World 2012 than Dubai, a city embodying cutting-edge technology applied to daily living, vibrant entrepreneurialism and international flair?

Hosted by the government of the United Arab Emirates (UAE), World 2012 will be held at the state-of-the-art Dubai International Convention and Exhibition Centre (DICEC) alongside GITEX Technology Week, the leading ICT event for the dynamic Middle East, Africa and South Asian region.

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world2012.itu.int
About ITU.

ITU is the leading United Nations agency for information and communication technology. For over 145 years, ITU has coordinated the shared global use of the radio spectrum, promoted international cooperation in assigning satellite orbits, worked to improve communication infrastructure in the developing world, and established the worldwide standards that foster seamless interconnection of a vast range of communications systems. From broadband networks to new-generation wireless technologies, aeronautical and maritime navigation, radio astronomy, satellite-based meteorology and converging fixed-mobile phone, Internet and broadcasting technologies, ITU is committed to connecting the world. www.itu.int