



Busan 25-28 September



ITU Telecom World 2017

Smart ABC

Artificial Intelligence — **B**anking — **C**ities

Organized by ITU-T



Smart ITU

Smart is the future: in all industry sectors, in all societies, in the way we live, work and do business. Smart means using ICTs innovatively to improve quality of life, efficiency of services and competitiveness. Smart increasingly relies on the Internet of Things, interconnecting billions of devices, objects and machines to each other – and to people. ITU is leading the way in establishing the international standards required for devices to interconnect, communicate and deliver seamless, interoperable services on a global scale.

Smart ABC

ITU is hosting a Smart ABC Pavilion with a full programme of debates and networking activities at ITU Telecom World 2017 – the leading tech event for governments, corporates and SMEs – taking place in Busan, South Korea, 25-28 September 2017. The Smart ABC Pavilion will focus on the latest technical developments at the intersection of three key emerging smart sectors.



Artificial Intelligence

After decades of halting progress, AI is now advancing rapidly. Machines are gaining the ability to learn, improve and make calculated decisions, enabling them to perform tasks previously thought to rely on human experience and creativity. AI will increasingly support IoT applications, learning from billions of connected objects to create continuously-evolving ecosystems of intelligent devices.

Banking

2 billion adults do not have access to a bank account, but 1.6 billion of them have a mobile phone. ICTs are reshaping financial transactions, processes and consumer behaviour. ICT and financial-services industry players and their overarching regulatory bodies are driving fintech innovation towards smart and secure universal financial services.

Cities

Smart technologies can better manage infrastructure and resources, encourage sustainable urbanization and enable cities to flourish as hubs of innovation. The ICT infrastructure of a smart city should support openness and interoperability, which will only be achieved with coordinated adherence to common technical standards.

Smart ABC at ITU Telecom World 2017

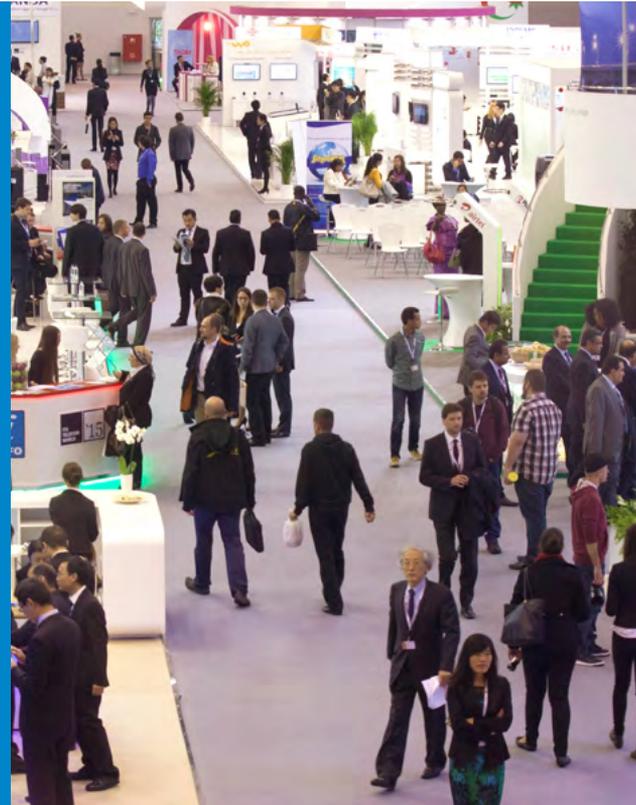
We are calling on city mayors, fintech leaders, AI experts and tech start-ups to join us in addressing the opportunities and challenges of Smart ABC as part of the comprehensive programme of exhibition, debate and networking at ITU Telecom World 2017.

It is a unique platform to share knowledge, develop business and build partnerships; a critical space for international dialogue to promote understanding of the capabilities of emerging ABC technologies; and a key opportunity to explore the technical standardization and policy guidance required to ensure that ABC technologies meet their great potential.

Smart ABC Pavilion

Bringing together exhibitors representing governments, major ICT players and SMEs, the Smart ABC Pavilion at ITU Telecom World 2017 will host a variety of discussions, showcases and demos on key smart technologies.

- See innovative technologies in action with demonstrations and showcases on AI, digital financial services and smart cities
- Experience first-hand the products, services and applications shaping the future
- Meet the leaders and innovators influencing these key sectors
- Find out more about the work of ITU and how you can be a part of it
- Discover Busan, one of the world's most advanced smart cities



Smart ABC Debates

Explore the creative potential of emerging Smart ABC technologies from the perspectives of technology, business and policy in the high-level Leadership Summit and cross-sectoral Forum debates at ITU Telecom World 2017.

Leadership Summit

- Hear from mayors and project leaders sharing experiences, successes and lessons learnt from smart city projects
- Join fintech experts, leaders of the financial industry, regulators and ministers to discuss the future of the financial system in the era of the “Internet of Value”
- Learn more from international AI experts about the potential of the AI-powered world and associated technical and regulatory challenges

Forum

- How can AI revolutionize the financial industry or power smart cities?
- How can fintech improve standards of living in cities?
- What are the business opportunities, new markets and leading players in Smart ABC?
- How will technical standardization and regulation support Smart ABC?
- How can we best collaborate to create a smart ABC ecosystem able to benefit us all?





Smart ABC Networking

Network with experts, innovators and policy-makers on Smart ABC technologies, from VIP dinners to networking cocktails, themed lunches and the popular ITU Telecom World event app.

- Cross-sectoral networking to spark creativity, create synergies and build partnerships
- Meet leaders from government, the private sector, civil society and academia. Share insights and expertise across industry sectors
- Take part in social activities and events both formal and informal throughout each day at ITU Telecom World 2017
- Connect internationally – connect with the smart future

Visit telecomworld.itu.int to find out more.

How to take part in Smart ABC at ITU Telecom World 2017

Join the Leadership Summit roundtable, open to all city mayors, ministers, regulators and C-level industry executives.

Exhibit your project, products, apps and services in the Smart ABC Pavilion.

Nominate yourself or other thought-leaders and experts on AI, fintech or smart cities to speak in the Forum.

Host a session at ITU Telecom World 2017 or sponsor networking events or floor spaces to raise your visibility and promote your message.

For more details on how you can take part in Smart ABC at ITU Telecom World 2017, please contact SmartABC@itu.int

For details on how to take part in Smart ABC activities contact:
SmartABC@itu.int

For more information on ITU Telecom World 2017 visit:
telecomworld.itu.int

ITU Smart Standards

The Smart ABC Pavilion at ITU Telecom World 2017 is part of ITU's commitment to providing a neutral platform for international cross-sector dialogue on the potential of smart technologies, and the associated implications for standardization, policy and regulation. Further events and activities planned for Smart ABC in 2017 include:

- The first **AI for Good Global Summit** in Geneva, 7-9 June 2017, in partnership with sister UN agencies and the XPRIZE Foundation. The Summit aims to accelerate the development and democratization of AI solutions and to discuss how to use AI to help achieve the UN Sustainable Development Goals.
- **ITU-T Study Group 20** develops international standards for IoT and its applications, including smart cities and communities. ITU KPIs for smart sustainable cities help cities around the world to measure progress towards smart city goals. ITU and the UN Economic Commission for Europe have also launched the "United for Smart Sustainable Cities" (U4SSC) initiative to advocate for public policy to encourage the use of ICTs to facilitate and ease the transition to smart sustainable cities.
- **ITU-T Focus Group on Digital Financial Services** has published a wide range of research and technical reports tackling issues such as reaching digital liquidity, consumer protection, digital identity and digital ledger technologies. The Focus Group was influential in identifying strategies to scale-up the use of digital financial services. Building on the strong collaboration initiated by the Focus Group, the Financial Inclusion Global Initiative (FIGI) has been set up as a joint collaboration between ITU, Bill & Melinda Gates Foundation, World Bank and the Bank for International Settlements, to accelerate progress towards universal access to financial services.

Find out more about ITU's standardization work at www.itu.int/ITU-T



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