

## ITU TELECOM WORLD 2017 EVENT LOGO - CONDITIONS OF USE

The use of ITU Telecom World 2017 (the "Event") logo is an important component for any Event communications and is available here for inclusion in editorial and other promotional content related to the Event. We kindly request you to read and agree to the conditions below carefully, prior to any use of the Event logo. Any questions regarding such use may be addressed to [telecom.visibility@itu.int](mailto:telecom.visibility@itu.int).

1. The Event logo form an essential part of the Union's institutional image and property and are protected under international and national laws.
2. The Event Logos may be used solely in the context of editorial and promotional content for the Event, and to promote your organization's participation in the Event. The Logo may also be used by the Media for the purpose of covering the event but may not be used in any way which may imply that the Media has any "official" status in connection with the Event.
3. The Event logos must be used in their complete form. Under no circumstances, may the logos or any of their constituent elements (such as format, proportions, graphic design, colours, etc.) be altered, adapted or modified. By way of exception, the logos can be used in both colour and black and white formats.
4. The Event logos may not be used in any way which may imply ITU's endorsement of any products, services, opinions, or commercial activities, or in any other way which, in ITU's view, is detrimental to ITU's image, reputation, neutrality or status as a UN agency and intergovernmental organization. Furthermore, the logos may not be used in a manner prejudicial or detrimental to the interest of the ITU and the Event, or inconsistent with the purposes and mandate of the ITU.
5. Electronic copies of any material produced using the Event logos must be sent to [telecom.visibility@itu.int](mailto:telecom.visibility@itu.int). The ITU reserves the right to withdraw its authorization to use the Event logos at any time it considers that the present terms and conditions are not respected and to request corrective actions from the user(s), at no cost for ITU. This right is exercisable at any time.