



Durban 10-13 September

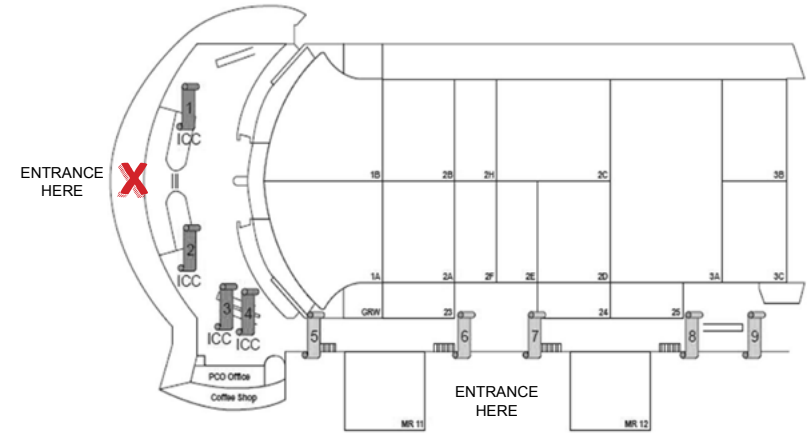
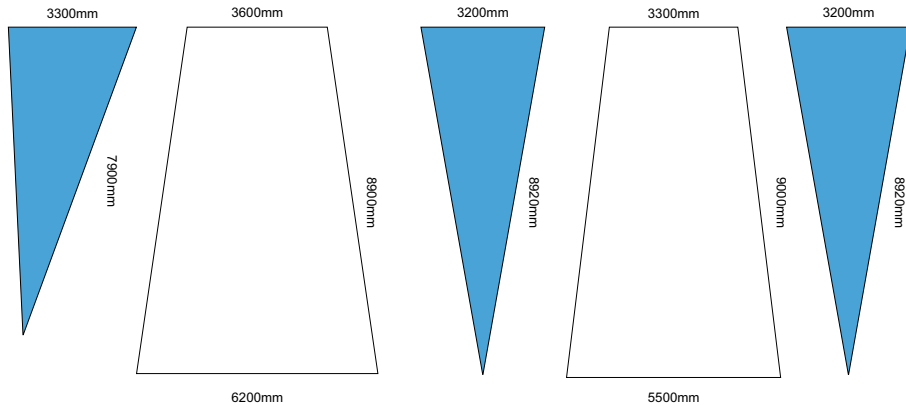


ITU Telecom World 2018

# VENUE ADVERTISING OPPORTUNITIES

# VENUE BRANDING

## Outside – ICC Main Entrance

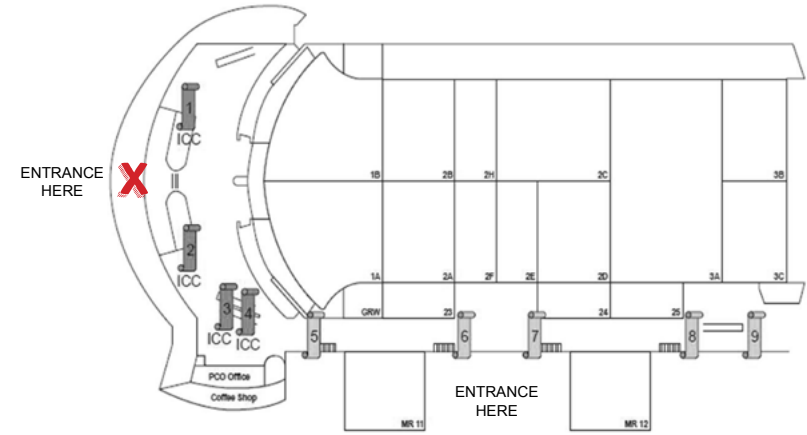
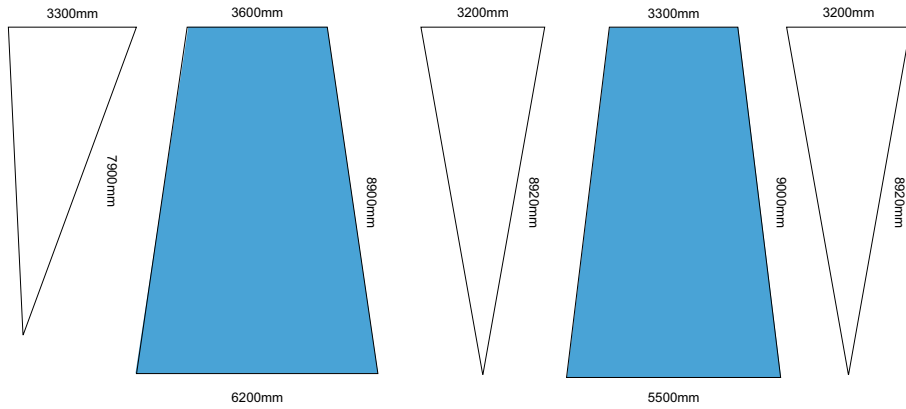


Location		Installation	Size	Quantity	Production Material	Price ( CHF)
ICC Entrance <u>Triangle</u> banner	Exterior ICC Main Entrance	Rigging	3.300 x 7.900 mm	3	Printed banner	5.000/each
			3.200 x 8.920 mm			
			3.200 x 8.920 mm			



# VENUE BRANDING

## Outside – ICC Main Entrance

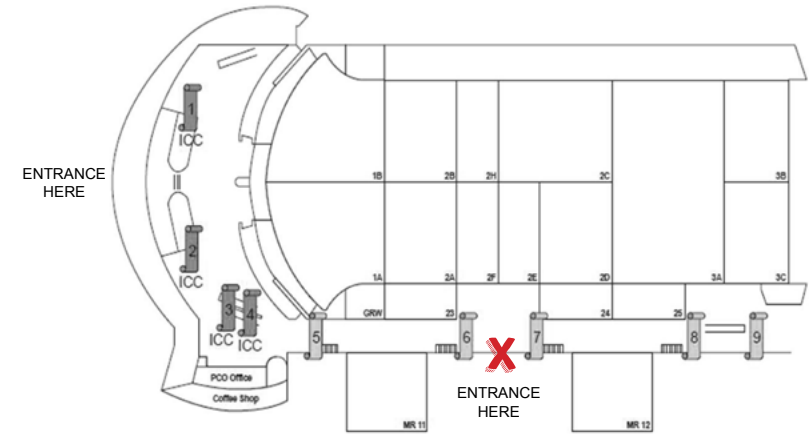


Location		Installation	Size	Quantity	Production Material	Price ( CHF)
ICC Entrance <u>Trapeze</u> banner	Exterior ICC Main Entrance	Rigging	6.200 x 8.900 mm	2	Printed banner	8.000/each
			5.500 x 9.000 mm			

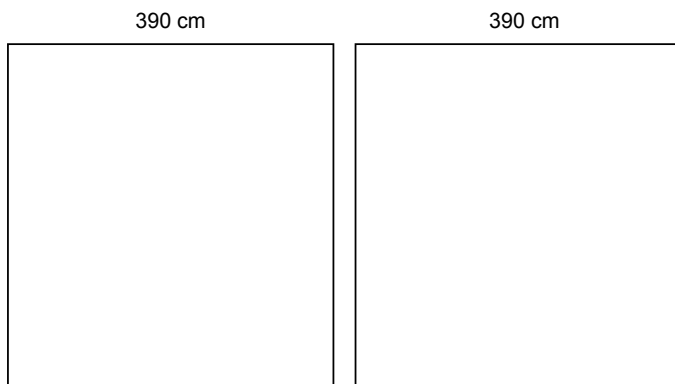


# VENUE BRANDING

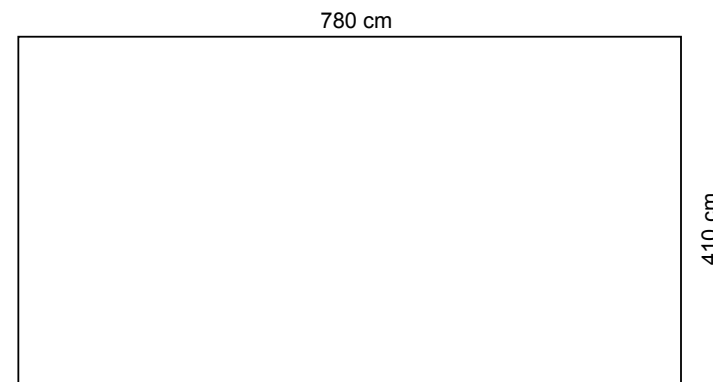
## Outside — Hall 2 Entrance



Location		Installation	Size	Quantity	Production Material	Price ( CHF)
Stretch Fabric Welcome Panels	Exterior ICC Hall 2 Entrance	Rigging	3.900 x 4.100 mm	2	Printed banner	8.000/each
			7.800 x 4.100 mm	OR 1		12.000

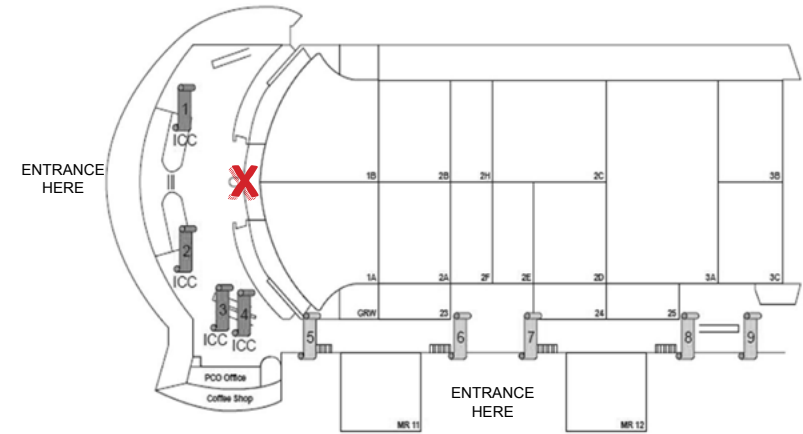


OR



# VENUE BRANDING

## Inside - ICC Main Entrance

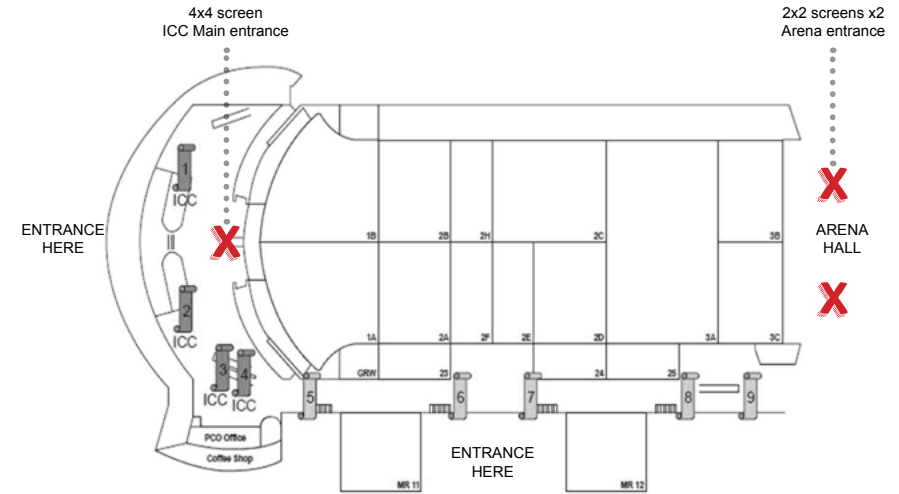


Location		Installation	Size	Quantity	Production Material	Price ( CHF)
Welcome Ballustrade Banners	Interior ICC Main Entrance	Rigging	10.452,5 x 1.000 mm	2	Printed banner	6.000/each
			20.905 x 1.000 mm	OR 1		10.000



# VENUE BRANDING

## Inside - ICC Main Entrance



Location		Installation	Size	Quantity	Sales unit	Price ( CHF)
Digital Screens Advertising	ICC Main Entrance Hall	avi, wmv, mp4, jpg, pdf, etc.	4x4 — 16/9	Package of 3	30 sec. spot, 5-10 minutes slot	5.000 (sold as a set)
	Arena Entrance Hall		2x2 — 16/9			
	Arena Entrance Hall		2x2 — 16/9			

ICC Main Entrance screen - 4x4



Arena Entrance Hall

Screen 1 - 2x2



Screen 2 - 2x2



ITU  
TELECOM  
WORLD

'18

Durban 10–13 September

**Contact** [participate.telecom@itu.int](mailto:participate.telecom@itu.int)  
**with any queries – and to book your space now!**  
+41 22 730 6161

**Sign up for our event newsletter**  
[www.telecomworld.itu.int/join-mailing-list](http://www.telecomworld.itu.int/join-mailing-list)

#ituworld  
[www.telecomworld.itu.int](http://www.telecomworld.itu.int)