



'SPECTRUM PRICING TO DRIVE THE MOBILE BROADBAND REVOLUTION'

11th September 2018, 11.00am to 12.15pm
during ITU Telecom World
Room XXX, Durban, South Africa

The importance of communication has been told many times and the impact on citizens cannot be underestimated. Mobile has been seen to underpin the vast majority of internet access in developing countries.

Better spectrum pricing policies are needed to improve the economic and social welfare of the billions of people that remain unconnected to mobile broadband services. Carefully planned spectrum auctions, and other awards, are vital – digital economies depend on them. This session will explore the latest pricing research, which focuses on developing markets, and discuss evolving policy best practice to drive investment in high quality, affordable mobile broadband services.

OPENING REMARKS	
11.00 – 11.10	Welcome remarks Houlin Zhao, Secretary General, ITU
INDUSTRY PROGRESS	
11.10 – 11.30	Spectrum pricing in developing countries: Evidence to support better and more affordable mobile services Highlights from GSMA Intelligence's latest research comparing the spectrum price in developing countries compared to developed countries. This presentation will show how this has a direct impact on the cost as well as coverage and quality of services offered to consumers and businesses. Kalvin Bahia, Principal Economist, GSMA Intelligence



SPECTRUM PANEL

11.30 – 12.10	<p>DISCUSSION: The regulatory framework for a pro-investment environment</p> <p>To deliver affordable, widespread and high-quality mobile broadband services, mobile operators require affordable and predictable access to sufficient radio spectrum. Setting price on spectrum is intended to encourage efficient usage of a very scarce resource, however it is also often driven by short-term public revenue maximisation objectives. This can have a negative influence on consumer outcomes, including more expensive mobile services and reduced network investment</p> <p>This panel will examine what factors influence investments in the mobile sector and what policy makers can do to enable a thriving digital economy.</p> <p>Moderator: Jean-Francois Le Bihan, Public Policy Director, Sub-Saharan Africa, GSMA</p> <p>Panelists:</p> <ul style="list-style-type: none">• Shiletsi Makhofane, Head of Government & Industry Relations, Ericsson sub-Saharan Africa
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KEY TAKEAWAYS

12.10 – 12.15	<p>Closing remarks – key takeaways and progressive new policies to make mobile affordable for all</p> <p>Peng Zhao, Spectrum Policy Director, GSMA</p>
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